



GOUACHE



Contents

Composition and structure. Color theory, value and saturation. Character design through **morphology** exercises and layering. Isometric **perspective** for background and object design.

Creativity development. Visual storytelling. Illustration of short stories and poetry.

Final project: illustrating a short story

Course duration: 4 months





Objective

To understand and develop the process of illustrating children's books through the study of gouache.

This technique is the means to learn the craft of illustration, not the final goal. The true objective is the **comprehensive learning of the art of children's book illustration.**

Skills of this course can be applied to:

Picture books, posters, editorial or commercial illustration, cards, personal projects, and more.



About José Sanabria

Author of picture books, with wide international recognition. He has worked with publishers from Argentina, Spain, Colombia, France, China, the United States, South Korea, Germany, Switzerland, and Italy. He has participated in international exhibitions, including the Bologna Children's Book Fair and the Bratislava Biennial of Illustration. Since 2008, he has coordinated the Projects Group, from which more than 50 books have emerged, some published by renowned publishers such as Kalandraka, Fondo de Cultura Económica (México), Ekaré, Gerbera, La Brujita de Papel, Thule, and Kite Edizioni, among others.

